

PRESS POLICY

Thank you for getting in contact with Kjaer Global and Anne Lise Kjaer requesting an interview. We are always delighted to assist the media, however as an opinion maker we also have a responsibility to consider both the context and the presentation of our views. So to contribute to your article in the best possible way we need know in what media and in what context you intend to publish the information we provide.

BEFORE THE INTERVIEW

We don't always have magic readymade answers and we may need time to prepare for specific topics/questions. This allows us to provide the material you are requesting and access relevant supporting research. Therefore we would ask you to provide us with an outline of key topics or questions you intend to cover beforehand.

AFTER THE INTERVIEW

To ensure correct interpretation of research material, an interview or any statements given, we need to proof read features prior to publication. This is to ensure we continue to provide accurate and good quality information.

IMAGES

We do our best to keep an updated image library but we can't guarantee that we have the right pictures to support your article. We have a library of portraits of Anne Lise Kjaer – however there might be a royalty fee to pay to the kind photographers who let us reproduce their photos. We recommend you work with your own photographer to ensure you show an original image and ask that you give us a week's notice prior to the photo shoot.

PRESS BOOK

We keep a press book of all the articles we have contributed to over the years and, as a courtesy, we ask you to send us the finished article so we can add it to our files.

Thank you very much for your co-operation. We look forward to assisting you.

Kind regards

Anne Lise Kjaer and the **Kjaer Global** team